



# ACHARYA PATHASALA COLLEGE OF COMMERCE

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**NAAC RE-ACCREDITED "B" GRADE**

**Dr.B Paramesha,M.Com.,M.B.A.,L.L.B.,Ph.D**  
**Principal**

Faculties who have presented research papers in the journals notified on UGC Care List during the year 2021-22

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number
The Impact and Challenges of Social Media Marketing of Organic Products in the sustainable Development Path	Mandasmitha N	Commerce		2022	ICSD - 2022

  
**Principal**  
A.P.S. College of Commerce  
N.R. Colony, Bangalore-560 019



# 11<sup>th</sup> INTERNATIONAL THREE DAY MULTIDISCIPLINARY CONFERENCE

*Jointly organised by*



Department of Studies & Research in ECONOMICS  
KARNATAKA STATE OPEN UNIVERSITY  
Mysuru, Karnataka, India



INTERNATIONAL COUNCIL FOR  
DEVELOPMENT RESEARCH  
Mysuru, Karnataka, India



## International Multidisciplinary Conference on "ISSUES AND CHALLENGES IN SUSTAINABLE DEVELOPMENT" (ICSD)

### Notification of Acceptance of the ICSD 2022

Dear **BHAGYALAKSHMI B N**  
Research scholar, University of Mysore  
And Assistant Professor in Acharya Patashala Evening College

**MANDASMITHA N**  
Research Scholar, University of Mysore  
And Assistant Professor in Acharya Patashala College of Commerce

Paper Id **ICSD-2022-224**

Paper Title **THE IMPACT AND CHALLENGES OF SOCIAL MEDIA MARKETING OF ORGANIC PRODUCTS  
IN THE SUSTAINABLE DEVELOPMENT PATH**

Accepted on **29.07.2022**

### Congratulations!

Based on the recommendations of the reviewers and the Technical Program Committee, we are pleased to inform you that your paper identified above has been accepted for publication and presentation. You are cordially invited to present the paper orally at ICSD-2022, which will be held on 12<sup>th</sup> – 14<sup>th</sup> August 2022, at Karnataka State Open University, Mysuru, Karnataka, India.

Yours sincerely,

Conference Organising Secretary  
ICSD-2022, Mysuru

Principal

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N.R. Colony, Bangalore-560 019

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