PROJECT REPORT ON

"A Study On The Evolution Of Technology And Innovation At

Karnataka Bank .Ltd Naganathapura Branch"

Dissertation submitted to Bengaluru City University in partial fulfilment of the Degree of

MASTER OF COMMERCE

OF
BENGALURU CITY UNIVESITY



Submitted By

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(Reg.No. P18AL21C0016)

Under the guidance of

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Dr.B.Paramesh, M.Com. M.B.A., L.LB., Ph.D.,

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This is to certify that Mr. Sudhakaran T, (Reg No: P18AL21C0016), pursuing Master of Commerce at in our college during the academic year 2023-2024 has successfully completed the project work titled "A Study On The Evolution Of Technology And Innovation At Karnataka Bank.Ltd Naganathapura Branch" Under the guidance of Dr. Manjula.H. K In partial fulfillment of the requirement of Master of Commerce at Bengaluru City University.

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PROJECT REPORT ON

"EMPLOYEES SATISFACTION TOWARDS NON-STATUTORY LABOUR WELFARE MEASURES IN BMTC"

Dissertation submitted to Bengaluru City University in partial fulfillment of the Degree of

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I hereby declare that the entire project work has been done on own and it is not copied or duplicated from any other's work. The results embedded in this thesis have not been submitted elsewhere for the award of aby type of degree of similar to the Bengaluru City University or any other University.

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A STUDY ON THE INFLUENCE OF SOCIAL MEDIA MARKETING ON IMPULSIVE BUYING ON CLOTHING AT MS FABRICS -BENGALURU

PROJECT REPORT ON

"A STUDY ON THE INFLUENCE OF SOCIAL MEDIA MARKETING ON IMPULSIVE BUYING ON CLOTHING AT M S. FABRICS BANGALORE"

Dissertation submitted to Bengaluru City University in partial fulfillment of the Degree of

MASTER OF COMMERCE

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A PROJECT REPORT ON

""A STUDY ON TRAINING AND DEVELOPMENT PRACTICES OF SOAPS AND DETERGENTS MANUFACTURING INDUSTRY WITH SPECIAL REFERENCE TO KSDL-BENGALURU

Submitted in partial fulfilment of the requirement for the degree of

MASTER OF COMMERCE



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