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V SEMESTER B.B.A. (Regular) DEGREE EXAMINATION,
JANUARY/FEBRUARY-2025

BUSINESS ADMINISTRATION
Information Technology for Business
(NEP Scheme (F+R))

Maximum Marks : 60

Time : 2½ Hours

Instructions to Candidates:

Answers should be written in English only.

SECTION - A

Answer any Five of the following questions. Each question carries Two marks.

(5×2=10)

1. a) What is information system?
b) State the components of Business Information systems.
c) Expand : GDSS, ES, TPS, MIS.
d) What is information?
e) What is a spreadsheet?
f) Write any two characteristics of a spreadsheet.
g) Give the meaning of artificial intelligence.

SECTION - B

Answer any Four of the following questions. Each question carries Five marks.

(4×5=20)

2. Write the features of information system.
3. Write the importance of TPS in Business.
4. Write the advantages of DBMS.
5. Write the features of MS-Excel.
6. Write the characteristics of Green Marketing in ITB.

[P.T.O.]

SECTION - C

Answer any Two of the following questions. Each question carries Twelve marks.
(2×12=24)

7. Write the different types /subsystems of information system with examples.
8. Write in detail the objectives of database systems and write the purpose of Database systems.
9. Explain in detail the different financial and logical functions in MS Excel.

SECTION - D

Answer any One of the following questions, carries 6 marks.
(1×6=6)

10. Write the steps in creating different types of charts in MS Excel.
 11. Write the steps in creating tables, and forms in MS Access.
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