Reg. No.				
404				

II Semester M.Com. Degree Examination, September/October - 2024

COMMERCE

Indian Ethos And Leadership

(CBCS Scheme)

Paper : 2.6

Time : 3 Hours

1.

Maximum Marks :70

SECTION - A

Answer any Seven questions out of Ten. Each question carries Two marks.

 $(7 \times 2 = 14)$

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Define Indian ethos

- a) What role does Indian ethos impact in organizational culture?
- b) State one traditional value from Indian ethos that supports effective leadership.
- c) What is transformational leadership.
- d) Name one traditional Indian practice that aids in reducing stress.
- e) What is Personality?
- f) What is Trans-Cultural Human Values?
- g) What is self knowledge.
- h) What is 360 degree leadership?
- i) Mention the types of stress.
- j) Write the difference between Coaching and Mentoring.

SECTION - B

Answer any Four questions out of Six. Each question carries Five marks. (4×5=20)

- 2. Highlight the lessons from kautilya's Arthashastra.
- 3. Explain individual characteristics that support effective leadership.
- 4. Write a brief note on Emotional Intelligence.
- 5. Explain the three elements of ethos.
- 6. Bring out the significance of yoga in the workplace.
- 7. Explain creative leadership with suitable example.

SECTION - C

Answer any TWO questions out of Four. Each question carries Twelve Marks.

 $(2 \times 12 = 24)$

8. Does stress exist in the 21st century? Bring out the strategies to manage stress personally and professionally.

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- Evaluate the role of 'Ahimsa' (non-violence) and 'Satya' (truthfulness) in fostering ethical leaderhip within Indian organizations.
- 10. Explain the determinants of personality and bring out the impact of it in the workplace.
- 11. Define 'work ethos' and explain its significance in the context of Indian ethos. Explain the role of 'Dharma' (duty) in shaping work ethos according to Indian values.

SECTION - D

Answer the following question.

 $(1 \times 12 = 12)$

12. The Apple Case.

Connie Guglielmo, a reporter for Bloomberg news seivices, begins an article on Apple this way "Apple Inc said three of its suppliers hired II underage workers to help build the iPhone, iPod and Macintosh computer last year, a violation it uncovered as part of its onsite audit of 102 factories." Connie Guglielmo, "Apple 'Says children were used to Build iPhone, iPod (Updatel)," Bloomberg, February 27, 2010

Her story adds details. The underage workers were fifteen located in places where the minimum legal age foi employment is sixteen She wasn't able to discover the specific countries, but learned the infractions occurred in one or more of the following :China, Taiwan, Thailand, Malaysia, Singapore, South Korea, the Czech Republic, and the Philippines.

Following the discovery, the employees were released, and disciplinary action was taken against a number of the foreign suppliers. In one case, Apple stopped contracting with the company entirely. The story closes with this: "Apple from a \$2.62 to \$204.62 yesterday in Nasdaq Stock Market trading. The shares more than doubled last year."

- i) The ethical question is whether Apple ought to contract (through suppliers) fifteenyear olds to work on factory floors. Is the fact that the stock price has been zooming up a pertinent fact, or does it not affect the values of the company? Evaluate.
- ii) From the information given and reasonable assumptions about these factories and the living conditions of people working inside them, sketch an argument against Apple enforcing the age workplace rule. What fundamental values underwrite the argument?