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III Semester B.B.A. (Regular)(AM) Degree Examination,

December/January - 2025/26

BUSINESS ADMINISTRATION

Entrepreneurship and Start-ups

(SEP Scheme Freshers)

Time : 3 Hours

Maximum Marks : 80

Instructions to Candidates:

Answers should be written in English only.

SECTION - A

Answer any Five of the following questions. Each question carries 2 marks. (5×2=10)

1. a) What do you mean by entrepreneurship?
- b) State the types of ventures.
- c) Mention the various aspects of Business Plan.
- d) What is Seed Funding?
- e) Expand the following:
 - i. MUDRA.
 - ii. AIM.
- f) What do you mean by Start-ups?
- g) What is Customer Analysis?
- h) Who is known as Fabian Entrepreneur?

SECTION - B

Answer any Four of the following questions. Each question carries 5 marks.

(4×5=20)

2. Explain the characteristics of an entrepreneur.
3. List out any five objectives of ventures.
4. Explain any five key components of Business Plan.
5. Write a note on Single Point Registration Scheme (SPRS).
6. What are the functions of start-ups?
7. Explain any five benefits to starts-ups by Indian Government.

[P.T.O.]

**SECTION - C**

Answer any Three of the following questions. Each question carries 15 marks.

(3×15=45)

8. Discuss on role of entrepreneurs in Economic Development.
9. Explain the steps in venture planning.
10. Discuss briefly on HR aspects and social aspects of Business plan.
11. Give brief note on:
 - a) Fintech.
 - b) Edutech.
 - c) Cleantech.
12. Explain the Government initiatives for startups in India.

SECTION - D

Answer the following question, This carries 5 marks.

(1×5=5)

13. Prepare a Format of a Business Plan.
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